
Louisiana Supporter Toolkit for July 11th Hearing on Paid Family Leave

Key talking points

- It's about time for national paid family leave. This hearing is historic and long overdue and we applaud the leadership shown by Sen. Cassidy in making it happen.
- You can't solve a problem you can't see -- Congress needs to hear from real people to be able to come up with the right solutions. We need a full committee hearing that includes the voices of everyday working people.
- Through the joy of having a child and the pain of nursing a loved one, through illness or end of life, we all need to be there for our families. But putting family first comes at too high a price for most Americans.
- That's why in the U.S. 1 in 4 mothers are forced to leave their babies less than two weeks after giving birth, and why 70 percent of working caregivers are forced into serious financial hardship due to their dual roles. That's not right, and it's hurting our families, our country, and the economy.
- With 10,000 Americans turning 65 every day, the demand for family care is only increasing.
- Louisiana's population is aging, with more than 1 in 5 workers age 55 and older. What's more, in the next 15 years, our state's share of population age 65 and older will grow by one-fifth.
- A comprehensive national paid family leave policy that includes 6 months of paid time for all forms of caregiving with full wage replacement for the lowest-wage working people will ensure that everyone can give and receive the family support we all deserve.

Sample tweets

Thanks @BillCassidy for holding a hearing on #paidfamilyleave, a critical matter for Louisiana families. #ItsAboutTime

This @BillCassidy hearing is historic and long overdue. You can't solve a problem you can't see -- Congress needs to hear from real people to be able to come up with the right solutions on #paidfamilyleave. #ItsAboutTime

Overwhelmingly Americans support [#paidfamilyleave](#). So it's no surprise that increasingly senators on both sides of the aisle do too. Now's the time for a comprehensive national paid family leave policy. #ItsAboutTime

Did you know that studies show infant mortality rates drop by 10% when moms take #maternityleave? Thanks @BillCassidy for holding this historic hearing on #paidfamilyleave.

Research shows kids whose moms take maternity leave have higher IQs, education levels, and income levels. Providing #paidfamilyleave would have lifelong positive impacts on America's kids. cc: @BillCassidy

Paid family leave is pro-family, pro-economy. @BillCassidy: #Paidleavemeans not having to choose between your job and your family.

In over 71% of Louisiana families with kids, both parents work. #Paidfamilyleave will ensure parents can take needed time off after a new baby and still make ends meet. @BillCassidy #ItsAboutTime

#Paidleavemeans that everyone can give and receive the family support we all deserve. #ItsAboutTime

In less than 15 years, the share of Louisiana's population age 65 and older will grow by one-fifth. #Paidleavemeans working people have the flexibility to take care of elderly and sick family members.

Did you know #paidfamilyleave includes caregiving for ill family members and medical leave? #ItsAboutTime

Sample facebook posts

Did you know: 1 in 4 moms returns to work less than two weeks after giving birth due to lack of #paidfamilyleave? That's not right, and it's hurting our families, our country, and the economy. That's why Wednesday's Senate hearing chaired by Sen. Bill Cassidy on paid family leave is historic. But we need to hear the voices of everyday working people impacted by paid leave policy. #ItsAboutTime

Sen. Bill Cassidy-- Research shows kids whose moms took maternity leave have higher IQs, education levels, and income levels. Providing #paidfamilyleave would have lifelong positive impacts on America's kids. Thanks for holding a hearing on this important issue. #ItsAboutTime

Congress can't fix a problem it can't see. That's why we need an official Senate or House hearing that includes real people. 🚧 SIGN NOW 🚧 to tell Congress: that everyday working people need to be heard on #PaidFamilyLeave. #ItsAboutTime
<http://paidleave.us/takeaction/2018/5/24/congress-real-people-need-to-be-heard-on-paid-family-leave?source=fb>

Paid family leave is pro-family, pro-economy. It means not having to choose between your job and your family. That's why it's an issue both Democrats and Republicans should be able to get behind. Join to be part of the movement to win paid family leave for everyone working in the United States. <https://paidleave.us/signup> #ItsAboutTime

Did you know: paid family leave includes caregiving for an ill family member and medical leave? With over 114 million people in America having no access to paid family leave, this places a

significant burden on American families. #Paidleavemeans supporting American families when they need it most. #ItsAboutTime

In Louisiana, our population is aging, with more than 1 in 5 workers over the age of 55. #Paidfamilyleave means our workforce - and their families - can remain stable when health issues arise. #ItsAboutTime