LA PARENTING EDUCATION NETWORK

Annual Summit

January 2014 Exhibitor & Sponsorship Information

What is the LAPEN Summit?

To support parenting educators in their professional development, LAPEN convenes an Annual Summit for Parenting Educators that features nationally recognized experts in the field of parenting. LAPEN has held six summits since 2008 with an average attendance of over 150. Each summit brings together parenting educators and family support professionals from across the state to provide training on best practices in the field of parenting. Past trainings have focused on the development of core competencies for parenting educators, ethics, social media usage, strategies for improving skills and fatherhood parenting perspectives. The LAPEN Annual Summit provides an opportunity for parenting educators to build their skills outside a specific parenting program or curriculum. Summit participants provide significant input in identifying topics for future presentations.

Who Belongs to LAPEN?

LAPEN is the only statewide association for all Louisiana parenting educators, and as such, any individual, organization, agency or business interested in the goals, vision, and mission of LAPEN is invited to participate. There is no membership fee to belong to LAPEN or to participate in the registry of Parenting Educators. Currently, LAPEN reaches almost 2700 individuals with its emails and other informational materials.

Agendas and presentations for LAPEN annual summits and regional trainings can be found under the "Our Work" tab of the LAPEN website at www.lapen.org

What Can We Do For You?

The 2014 LAPEN Summit presents Exhibitors and Sponsors with a unique opportunity for accessing a statewide audience of parenting education professionals. You will have the opportunity to build or increase your client base and the ability to increase your awareness/ outreach efforts to professionals in the field.

Summit Contact:

Lenell Young, Director of LAPEN/Parenting Education
Louisiana Partnership for Children & Families
225 218-5657

Summit Site

The LAPEN Summit will be held on January 22, 2014 in Port Allen, Louisiana at the West Baton Rouge Tourist Information and Conference Center..

GEMS OF OPPORTUNITY FOR LAPEN SPONSORS!

Diamond Level $5000

- One Exhibit Table (if you elect to use it)
- Acknowledgement in printed LAPEN Summit materials, including a full page insert in all summit attendee packets
- Acknowledged as Diamond Sponsor during the Summit
- Five Summit registrations at a VIP Table
- Listing in the sponsors section on the LAPEN website

Ruby Level $2500

- One Exhibit Table (if you elect to use it)
- Acknowledgement in printed LAPEN Summit materials, including a half page insert in all summit attendee packets
- Acknowledged as Ruby Sponsor during the conference
- Three Summit registrations at a VIP Table
- Listing in the sponsors section on the LAPEN website

Sapphire Level $1500

- Acknowledgement in printed LAPEN Summit materials
- Acknowledged as Sapphire Sponsor during the summit
- Two Summit registrations
- Listing in the sponsors section on the LAPEN website

Emerald Level $500

- Acknowledgement in printed LAPEN Summit materials
- Acknowledged as Emerald Sponsor during the summit
- One Summit registration
- Listing in the sponsors section on the LAPEN website

SPECIALTY SPONSORSHIP OPPORTUNITIES

Early Start! $1000

Sponsor the morning continental breakfast for LAPEN Summit attendees. Help kick the day off with a healthy start!

As a sponsor, you will receive:

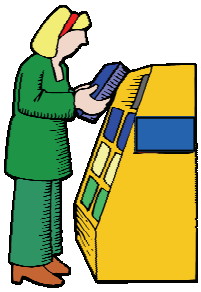
- Acknowledgement in printed LAPEN Summit materials and large signs on the breakfast tables
- Listing in the sponsors section on the LAPEN website

Prime Time Professionalism! $2000

Sponsor the purchase of professional materials for attendees from parenting programs

As a sponsor, you will receive:

- Acknowledgement in printed Summit materials and large signs on the registration table
- Two registrations to the Summit
- Listing in the sponsors section on the LAPEN website



Flyers for Attendee Packets

You can send your flyers and we will put it into all the attendee packets. There are two options:

- You send us your flyers and we will put it into the attendee packets $100
- You send us a B & W master copy of your flyer, we will copy it and put it into all the attendee packets $400

The above options are great for exhibitors who cannot attend, but wish to gain exposure! Plan for at least 150 attendees!

We need to have flyers by December 31, 2013.

Go Green with USB Drives $1500

Do want to have your logo on the side of USB Drives? You can! We will have your logo on the toolkit with attendee resources. The USB Drive allows us to save trees and money in copying! They are given to each registered attendee in their tote bag when they check in.

This is a first come, first served offer. **If you choose this option, we will need to know ASAP and have artwork by December 15, 2013.** Send us an email if you want to explore this.

Conference Scholarship Sponsors

You can assist professionals attend the Summit by helping to pay for the registration fees. During this time of economic challenges, not all organizations have funds to send staff for training. We will accept applications for scholarships based on the amount of funds collected for this purpose.

Call the LAPEN Director if your business or organization would like to inquire about sponsoring 1 or more attendees for the 2014 LAPEN Summit. We need to know by December 1, 2013 if any sponsors plan to sign up so that we can offer the scholarships.

OTHER WAYS TO SHOW SUPPORT:

- **Door prizes for the annual summit - tickets are drawn during the event—everyone loves to get a prize!**
- **Gifts for speakers—do you have something in quantity of about 10 that you want to donate?**
- **Do you want to volunteer to work before or during the Summit?**
- **We would like to have a designated photographer—do you like to take pictures?**

EDUCATIONAL EXHIBITOR/VENDOR OPPORTUNITIES

You can join us at the LAPEN Parenting Educator Summit and reserve an exhibit table. Exhibit space rates are for the full day.

We do not allow the sales of merchandise during the event. You may provide flyers for attendees to place orders after the summit. You will be able to visit with attendees during session breaks and between workshops. You may have electricity and an internet connection for your exhibit space if you choose (WIFI service is free). Only sponsors with exhibit tables will be officially recognized and given an opportunity to be introduced at the Summit. Exhibitors do not have time on the agenda to make presentations—that is reserved for official speakers only.

We will provide your space with a skirted table, two chairs and if you tell us in advance, we can place you near an electrical outlet. If you need the internet for your display, please prepare for WIFI set up. You will need to bring your own equipment or you can rent it directly from the site.

First Table	$300
2nd or Additional Tables	$150 each

Space is limited, please sign up to reserve your space ASAP!

Exhibits are asked to set up on at 8:00am and remain through the close of the event (4:00pm)

Exhibitors must make a commitment to be an exhibitor by December 31, 2013.

QUESTIONS? CALL OR SEND AN EMAIL

Lenell Young, LAPEN Coordinator

225 218-5657 Lenell.Young@LouisianaPartnership.org

www.lapen.org OR www.louisianapartnership.org

LAPEN SUMMIT 2014
Sponsor—Exhibitor Registration

Organization Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ ST: ___ Zip: _____

Email: _____ Phone: _____

Fax: _____ Cell Phone for On-site Contact: _____

Website: _____

Who is making reservation: _____ Date: _____

Sponsorships:

_____ Diamond Level Sponsor $5,000
_____ Ruby Level Sponsor $2,500
_____ Sapphire Level Sponsor $1,500
_____ Emerald Level Sponsor $ 500

Exhibit Hall Tables (Circle Applicable Group)

_____ First Table $ 300
_____ Second Table $ 150

Specialty Sponsorships:

____ Early Start Refreshments $2,000 each
____ Prime Time Materials $2,000 each
____ Flyers for Attendee Packets
___ One pre-printed item $ 100
___ One item—we copy it $ 400
____ USB Drives $ 1,500
____ Registration Scholarship
Donation $_____

Total Due: $_____

Name of person working at your exhibit—we will give you one pass for each exhibitor table:

Organization Name *as you want it to appear in all printed matter*:

Please make your check payable to Louisiana Partnership for Children & Families

Mail your check to: **Louisiana Partnership for Children & Families,**
8054 Summa Avenue, Suite C
Baton Rouge, LA 70809

QUICK! You may fax your reservation to: 985-778-0058. You will still need to mail payment.

Thank you for your support of Louisiana's Children!
You will receive an email confirmation when your form has been received.
Sponsorships and Exhibit Reservations Need to Be Submitted ASAP!!!
Deadlines are approaching quickly!